Graphic Designer II

Job Description:

Eddy Alexander Graphic Designers work collaboratively to create stunning, iconic, and award-winning creative for a wide variety of clients across emerging technology, higher education, healthcare, tourism, economic development, and other professional services industries. As a member of this high-performance team, the successful candidate will work alongside strategists, account leads, production teams, and other creatives and formally report to the agency's Creative Lead, who oversee visual and creative concepting and creative quality assurance.

Qualifications required:

- Minimum of 5 years professional design experience, preferably in an agency setting
- An online portfolio that demonstrates a strong knowledge of design principles
- Bachelor's degree in visual arts, graphic design, media arts or similar related field.

Primary responsibilities and skills required:

- Produce polished, professional creative output on strict deadlines using professional creative software (Adobe Creative Suite)
- Create compelling and effective logos, publications, and designs for print and digital distribution
- Provide expert advice and guidance to collaborators relating to the development and production of client-facing and internal marketing and communication pieces.
- Proficiency in HTML5 and digital design, with a strong emphasis toward responsive and multiple device design and development
- Develop systems and methodologies for solving pragmatic design problems
- Consistently display excellent communication and presentation skills in all interactions, repeatedly taking and giving constructive feedback
- Develop production ready creative (including 2D and 3D print materials as well as diverse digital deliverables) across multiple industries
- Maintain awareness of current industry and technology standards, market trends, and competitive landscape and proactively share relevant insights with clients and teammates
- Conduct and apply research to create effective high-quality design that meets client business objectives
- Demonstrate conceptual thinking in presented work and ideas
- Prioritize continuous skill development and demonstrate working knowledge of new and traditional media
- Support the design and implementation of comprehensive marketing and advertising campaigns
- Create compelling and effective publications and designs for print and digital distribution
- Support the original and effective development and execution of new brand identities for clients across Eddy Alexander's portfolio (Products, Services, and Places)

Preferred Skills and Experiences:

- Demonstrated work with motion software (After Effects, and Animate)
- Video editing
- Professional photography
- Working knowledge of print production processes

Salary: Commensurate with experience

If you have excellent marketing, communication, and social skills, project coordination experience, and the ability to work well with a variety of diverse stakeholders, the energy to contribute proactively and at the highest levels to an award-winning, high-growth firm, please submit a resume, portfolio link, and cover letter detailing your interest and relevant background to p.allman@eddyalexander.com. *Please put "Graphic Designer" in the subject line.